

# GHULAM ABBAS

## SHOPIFY | WordPress Developer

Accomplished web developer with extensive experience in designing, developing, and maintaining robust websites on WordPress and Shopify platforms. Skilled in creating visually appealing and functional websites with a focus on user experience. Strong command of front-end and third-party apps and API, integration with a commitment to staying updated on industry trends.

### CONTACT

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### EDUCATION

#### ASSOCIATE DEGREE PROGRAMS

Allama Iqbal Open University  
2024- continue

#### INTERMEDIATE IN COMPUTER SCIENCE (ICS)

Govt College Burewala  
2017

### PORTFOLIO

**Astro Vape**  
**Bloomballa Anti-Stress Beauty**  
**Cycle Go**  
**Mighty Fitness**  
**Pamper Me Pretty**  
**Saint Spritz**  
**Institute of Beauty and Wellness**

#### DISCOVER

**Beauty Divines**  
**Tower Point**  
**Hills borough prime dental**

**Dubriani yachts**  
**DISCOVERY BUILDINGS**

**Consort experts**  
**Alter call**

### CORE COMPETENCIES

- Front-end Technologies: HTML, CSS, JavaScript, Liquid
- CMS Platforms: WordPress, Shopify, WooCommerce, Wix
- Development Tools: Elementor, DIVI, Avada, WP Bakery Builder, Page Fly, Replo, Layouthub
- Custom Development: Custom PHP, API Integration, Speed Optimization
- Communication and task Tools: Slack, Apploye, Todoist, Zoom, Microsoft Team

### PROFESSIONAL EXPERIENCE

#### Shopify Front-end Developer

One-Solutions Group | 2022 - 2024

Developed and customized themes, integrated APIs, and managed website infrastructure.

Maintained high-performance standards for CMS and oversaw all technical aspects.

Documented code thoroughly, ensuring reusability and clarity.

#### WordPress Developer and Shopify Expert

##### Freelance

Designed and developed website architecture, created new features, and enhanced functionality.

Developed and deployed custom themes and plugins for improved aesthetics and functionality.

Conducted performance tests and analyzed metrics to ensure seamless user experiences.

Managed notable projects including:

Excel Truck Group, Bergey's Truck Center, Nite Equipment, and others.